

The logo consists of the letters 'G2G' in a stylized font. The first 'G' is green, the '2' is orange, and the second 'G' is green.

[www.GetTickledPink.Typepad.com/G2G](http://www.GetTickledPink.Typepad.com/G2G)

**Definition:** Giving is providing more in value than received in return.

**Ways to Give to Grow** (your business or your career)

- Give to the Community:
  - Financially
    - Direct donation
    - Sponsorship of an event or organization
    - Items for live/silent auction
    - Items for give aways
  - Time
    - Short term labor based volunteerism
    - Longer term project based volunteerism
    - Board of Directors
    - Donation of professional services
- Give to Employees:
  - Rewards for hitting milestones
  - Tickets to charitable events
  - Mentoring
  - Job placement assistance
- Give to Clients:
  - Client appreciation events
  - Donation in their name to their favorite charity
  - Tickets to charitable events
  - Referrals
  - "What can I do for you today?"

**How to select where to give:**

- What's your biggest business or career challenge/opportunity area?
- Are there organizations that have a natural fit with the products/services that you offer?