

## RCEN PROGRAM HISTORY

Downsized - But Not Down and Out!  
Go FISH! Boost Morale and Improve Results  
Increase your Network's Net Worth  
Strategic Thinking: Developing a Road Map to Success  
The Power of Attraction: Creating the Life You Truly Desire  
Women's Fitness  
Developing Your 30-Second Commercial  
Take Your Educational Success Personally  
Business Etiquette and More  
Marketing: More Bang for Your Buck!  
Rules of the Road: A Common Sense Seminar on Investing  
Stress Less!!!  
Feng Shui for Your Career  
Networking - Making and Keeping Meaningful Connections  
Technology and Time Management  
Executive Success Stories: Women at the Top  
Doing Business with the Hispanic Community  
Working SMART  
Certifying Your Woman-Owned Business  
POWER Networking  
Dressing for Success in Today's Workplace  
Richmond on the Move: Latest News on Richmond Economic Development Projects  
Sales Magnetism: How to Attract the Right Prospects  
Virginia General Assembly Update  
Effective Trade Shows  
Understanding Your Communication Style  
Managing Stress in Turbulent Times  
Effective Web Design  
Good Clothes Open All Doors  
The ABCs of Business Divas  
How to Sell Anything (Even Yourself!)  
Measuring the Impact of Your Business  
ABWA: It's All About You  
Business in a Changing Culture  
Getting You and Your Home Office Organized  
Getting and Staying Healthy with Your Busy Schedule  
Live Like Your Nail Color

Brand Building Blocks  
Act Like What You Want to Be  
Communication 101: Pump Up Your Networking and Presentation Skills  
Best Business Practices  
Not Knowing is Not An Excuse! Legal Issues Every Business Should Know About  
Maintaining Control and Embracing Opportunity with Simple Daily Strategies  
Put a Stop to Time Wasters  
How to Have a Life and a Career Without Killing Yourself  
Network with Two Ears, One Mouth  
Being Healthy: What Every Woman Should Know  
Organized for Life  
Ain't No Mountain High Enough  
Communicating with Color  
Reaching the Decision Maker - I am WOMAN, Hear me Purchase!  
Who's Afraid of a Little Bitty Mouse? Using Technology to Maximize Business Productivity  
Reduce Stress at Work (and in Life)  
Accomplishing Your Goals: The Road Map to Success  
Boomers, Geeks & Geezers: Communication and Motivation Across the Generations  
Let Go and Live a More Lively Life  
How to Market Your Company on the Internet  
Extreme Persuasion  
Invest in Yourself: It Makes Good Business Sense  
Back to the Basics: Networking 101, Building Relationships That Last and Effective Strategies for Closing the Sale  
Mismatches, Mistakes and Meltdowns  
*SPEED*Networking



River City Express Network

American Business Women's Association • Richmond, Virginia  
[www.RiverCityExpressNetwork.org](http://www.RiverCityExpressNetwork.org)